

ON THE
BUTTON

A Social Enterprise of New Directions

PINNING OUR HOPE ON YOU.

Information and Guidelines

500 - 717 Portage Avenue
Winnipeg, MB R3G 0M8

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P: 204 786 7501 ext 5256

F: 204 783 0851

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newdirections.mb.ca

ON THE BUTTON

THANK YOU FOR YOUR INTEREST IN ON THE BUTTON, THE BUTTONS THAT BENEFIT YOU AND THE COMMUNITY YOU LIVE IN.

Our buttons are made in Winnipeg by youth with barriers to employment, who are learning job skills to help them meet daily living challenges.

Your order provides employment and training in button making, marketing, sales and production, and all the meaning that a job can bring.

HOW DOES IT WORK?

1. Select your button size. Do you want a cute cookie or something big and bold?
2. Send us your artwork based on the template size you select.
3. Receive a pdf proof for approval before work begins.
4. Custom buttons are digitally printed and produced in 5-10 days from order.
5. Each button is inspected for quality assurance.
6. Once the the buttons are produced, bundles are delivered within city limits, or are ready for pick up.

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Hello

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P: 204 786 7501 ext 5256

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info@onthebutton.mb.ca
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ON THE BUTTON

THE BENEFITS OF BUTTONS ARE GREAT

THE COST IS NOT

On the button is a growing social enterprise. Today, we can design and press two popular pin-back button sizes – the cute as a cookie 1.25 inch and the big bold 2 inch button.

THE CUTE AS A COOKIE 1.25 inch button		THE BIG AND BOLD 2 inch button	
Quantity	Cost	Quantity	Cost
1-24	\$ 1.75 each	1-24	\$ 2.00 each
25-49	\$ 1.25 each	25-49	\$ 1.50 each
50-99	\$ 1.00 each	50-99	\$ 1.25 each
100+	\$ 0.75 each	100+	\$ 1.00 each

THE MORE THE MERRIER

QUANTITIES

We can produce an order of 1,000 buttons in 5 days once the file has been approved. Orders larger than 1,000 buttons will require 10 days to produce and should be pre-ordered to ensure delivery dates. However, we can accommodate orders of any size.

GIVING IS BETTER THAN RECEIVING

DELIVERY AND SHIPPING

Pick up is available at our office. We can also deliver buttons within city limits for \$10. Free delivery on orders over \$200. If you are placing an order outside of Winnipeg, please contact us for more information. Unfortunately, we cannot ship to our U.S. neighbours at this time.

- **Services**

- P: 204 786 7501 ext 5256
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ON THE BUTTON

WHAT WILL YOUR BUTTON SAY ABOUT YOU

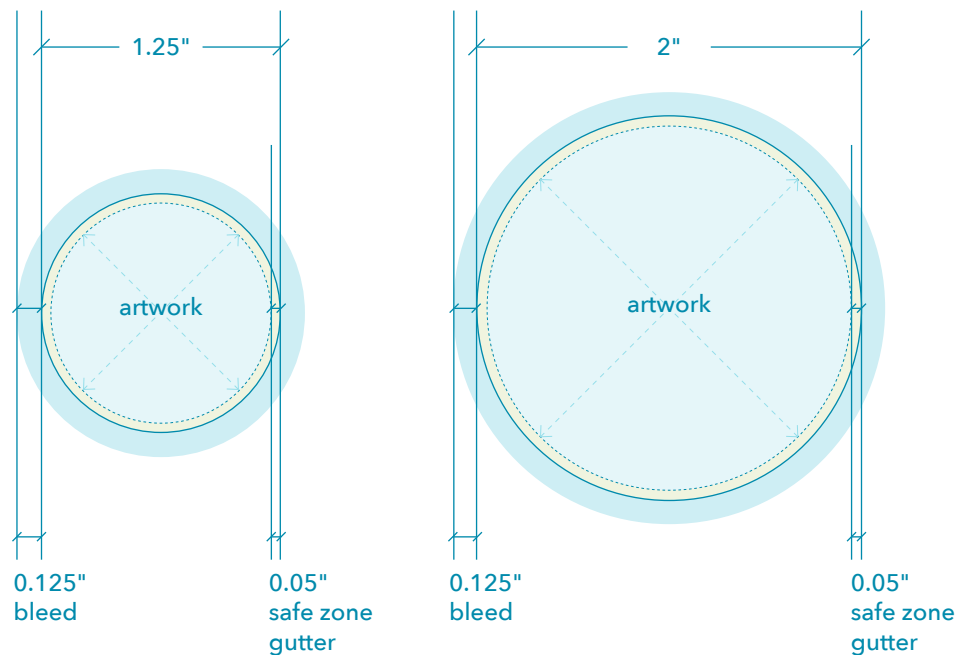
ARTWORK

You love the buttons but don't have the ability to provide artwork? Don't worry, we have a team dedicated to making your vision a reality. If you are creating your own artwork, please follow the specification outlined below.

IT'S ALL IN THE DETAILS

SPECIFICATIONS

We accept pdf and jpeg files only at 300 dpi and CMYK colour space.



Specifications

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ON THE BUTTON

READY TO GET STARTED?

SUBMIT YOUR ARTWORK

E-mail a jpeg or a pdf file to roz.matos@newdirections.mb.ca

GIVE US A CALL

For all inquiries and to place an order, please contact:

Roz Matos

roz.matos@newdirections.mb.ca

204-786-7051 ext 5255

THANKS FOR SUPPORTING ON THE BUTTON AND HAVE A NICE DAY.

Proceeds from sales help to provide a living wage and further fund our program.

Contact

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